

# Template Club Development Plan Format

*“NAME OF GAA HANDBALL CLUB”*

## Club Development Plan

[Date from – to] (ideally 2-4 years)

### Club Background & Information

### Club Vision

*A picture of the clubs desired future or where the club wants to be.*

**Example:**

A high quality junior club who maximise the potential for young athletes to participate and excel in sport.

## Club Mission

*The purpose of the club or what you want to achieve*

**Example:**

To provide opportunities for young people to participate in **NAME OF SPORT**, develop their skills and attain the full sporting potential.

## Club Values

*The principles of the club and how you act to work towards achieving your vision*

**Examples:**

- An open and inclusive club, welcoming all.
- Valuing the contribution of the clubs volunteers.
- Responsive to the needs of club members.

## CLUB S.W.O.T ANALYSIS

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>• E.g. Effective club management structure in place.</li> <li>• E.g. Large junior membership.</li> <li>• E.g. High quality outdoor facility available for club use.</li> </ul>	<ul style="list-style-type: none"> <li>• E.g. Communication to members and parents/guardians.</li> <li>• E.g. Lack of qualified coaches for junior coaching sessions.</li> <li>• E.g. No provision for indoor training.</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>• E.g. Make better use of club website.</li> <li>• E.g. Up coming governing body coach education programme.</li> <li>• E.g. New community centre recently opened locally with small indoor sports hall, could act as indoor training venue for some activities.</li> </ul>	<ul style="list-style-type: none"> <li>• E.g. Poor attendance at club events due to lack of awareness.</li> <li>• E.g. Junior members leaving club to access higher quality coaching else where.</li> <li>• E.g. Negative experiences of sport for young members training outdoors in cold conditions and an end to participation as a result.</li> </ul>

*A S.W.O.T. analysis provides a useful starting point for your club development plan as it shows the clubs current position, enabling you to plan an informed and realistic way forward.*

## Example - CLUB MANAGEMENT

Aim
<ul style="list-style-type: none"> <li>Insert club management aim/s. E.g. To manage the club in an effective and efficient manner.</li> </ul>

Objective		
<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;"> <ul style="list-style-type: none"> <li>E.g. To improve communication with members and parents.</li> <li>Objective 2</li> </ul> </td> <td style="width: 50%;"> <ul style="list-style-type: none"> <li>Objective 3</li> <li>Objective 4</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>E.g. To improve communication with members and parents.</li> <li>Objective 2</li> </ul>	<ul style="list-style-type: none"> <li>Objective 3</li> <li>Objective 4</li> </ul>
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### Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
E.g. Improve communication	Form a club e-mailing list data-base	PR and Web Officer	By November 2009	None	To be added on completion

## Example – COACHING

Aim
<ul style="list-style-type: none"> <li>• Insert coaching aim/s. E.g. To provide high quality coaching for junior members.</li> </ul>

Objective	
<ul style="list-style-type: none"> <li>• E.g. To have a level 2 qualified coach for each junior section.</li> <li>• Objective 2</li> </ul>	<ul style="list-style-type: none"> <li>• Objective 3</li> <li>• Objective 4</li> </ul>

### Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
E.g. Have a level 2 coach for each junior section	Non-level 2 junior lead coaches to attend NGB level 2 coach course	Youth Coordinator and relevant coaches	By September 2009	£600	To be added on completion

## Example – CLUB FACILITIES

Aim
<ul style="list-style-type: none"> <li>Insert club facility aim/s. E.g. To provide members with high quality and appropriate facilities.</li> </ul>

Objectives	
<ul style="list-style-type: none"> <li>E.g. Secure an indoor venue for junior winter training.</li> <li>Objective 2</li> </ul>	<ul style="list-style-type: none"> <li>Objective 3</li> <li>Objective 4</li> </ul>

### Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
E.g. Indoor venue for junior winter training	Block book sports hall in local community centre (Nov – Mar)	Club Secretary	By July 2009	£500	To be added on completion

## CLUB PRIORITIES

(as identified in the development plan)

- Priority 1
- Priority 2
- Priority 3
- Priority 4
- Priority 5

## CLUB CONTACTS

